Sponsorship Prospectus

The FOSS4G Boston 2017 Sponsorship Committee has worked hard to create a full variety of sponsorship opportunities for the Boston event. *Unlike many conferences, sponsoring FOSS4G is not just about marketing, it is also a meaningful opportunity and powerful statement about giving back to the open source community.* Indeed, a healthy and thriving global conference is an important part of an open source ecosystem and strong sponsor support helps ensure users, developers, and contributors can connect and interact on improving the tools we all use and rely on.

The Boston Team has worked diligently to structure our program so that there are standard packages at the Supporter, Bronze and Silver levels. We have also structured our higher tiers – Diamond, Platinum and Gold – to include a variety of *a la carte* benefits so that your investment in FOSS4G Boston 2017 best meets your specific objectives for the conference.

Tiered benefits overview:

Level	Cost	Included registrations	Web-site promotion & signage	Booth	Co-located event	Named meal	Named social	T-shirt sleeve
Diamond	$30,000	6	X	10x20	X	X	X	X
Platinum	$20,000	4	X	10x20	X	X	X	
Gold	$15,000	3	X	10x10	X	X		
Silver	$8,000	2	X	10x10				
Bronze	$4,000	1	X	6' Tabletop				
Supporter	$2,000	1	X	None				

If you would like to discuss additional sponsorship opportunities or customize a package that's right for you, please reach out to our conference planning team. We *really* want to work with you to make your sponsorship meet your individual goals.

Diamond Tier

There will be *a single* **Exclusive Diamond** sponsor for FOSS4G Boston 2017. In addition to **top billin**g among sponsors, Diamond includes the **same benefits of Platinum** plus your company, or organization's name as the **only sponsor name on the FOSS4G tee-shirt**, with your logo placed on the sleeve.

Platinum

Platinum sponsorship will be limited *two companies* and this tier is aimed at organizations that are interested in making a strong proactive statement about their commitment to FOSS4G and the broader open source community. This tier also supports sponsors that wish to have the strongest levels of marketing presence. This level includes:

- 4 complimentary conference registrations, including gala
- 1 large 10' x 20' exhibit booth
- 1 named meal (i.e., this meal sponsored by…)
- 1 named social event (i.e., this event sponsored by…)
- The option to have space provided for a co-located event (e.g., a meeting for your users…)
- Choice of name placement on lanyard, room key or attendee gift (first come, first served)

Gold

The **Gold** tier is aimed at organizations that are interested in a significant commitment to FOSS4G and wish to take advantage of strong marketing opportunities. This tier is designed with flexibility in mind so that Gold sponsors can choose the benefits that best fit their interests. This level includes:

- 3 complimentary conference registrations, including gala
- 1 standard 10' x 10' exhibit booth
- 1 named meal (i.e., this meal sponsored by…); first come, first served while available
- Choose 2 of the following 3 options:
    - Upgrade to larger, 10' x 20' exhibit booth
    - The option to have space provided for a co-located event
    - 1 additional complimentary conference registration

Silver

The **Silver** tier is aimed at organizations that are interested in a larger level of giving back to the FOSS4G community and who wish to have a stronger marketing presence. This level includes:

- 2 complimentary conference registrations, including gala
- 1 standard 10' x 10' sized exhibit booth

Bronze

The **Bronze** tier is aimed at smaller organizations that are interested in giving back to the FOSS4G community and who wish to have a formal marketing presence. This level includes:

- 1 complimentary conference registration, including gala

- 1 table top (6') display

<u>Supporter</u>

The **Supporter** tier is aimed at smaller organizations that are interested in giving back to the FOSS4G community and getting your name out and associated with open source. This introductory level includes:

- 1 complimentary conference registration, including gala
- Inclusion on all signage
- Inclusion on the FOSS4G 2017 web-site